

# SFCDMA.ORG | FACEBOOK ANALYTICS January 4, 2019

Results from Dec 7, 2018 - Jan 3, 2019

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Organic Paid

**Actions on Page**  
December 7 - January 3

We have insufficient data to show for the selected time period.

**Page Views**  
December 7 - January 3

**207**  
Total Page Views ▲22%

**Page Previews**  
December 7 - January 3

**29**  
Page Previews ▼36%

**Page Likes**  
December 7 - January 3

**4**  
Page Likes ▼83%

**Post Reach**  
December 7 - January 3

**1,440**  
People Reached ▲31%

**Recommendations**  
December 7 - January 3

We have insufficient data to show for the selected time period.

**Post Engagements**  
December 7 - January 3

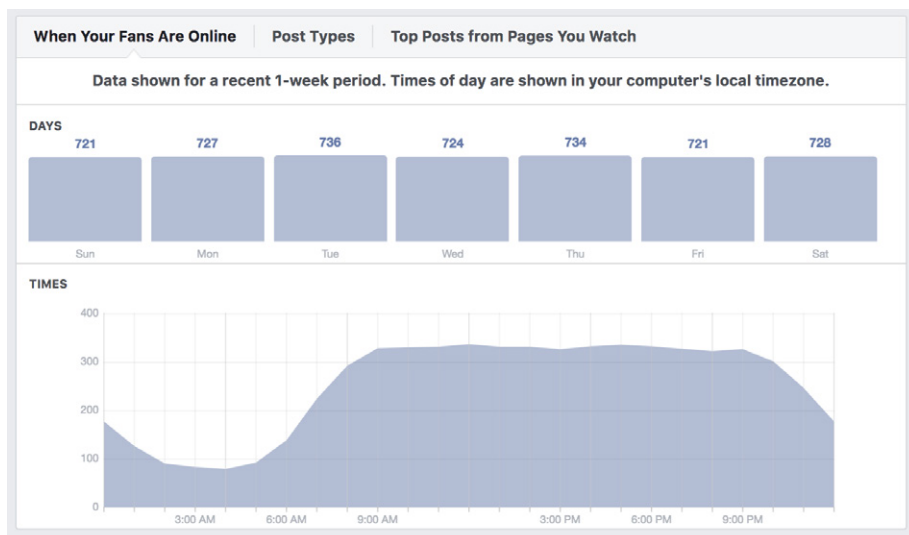
**527**  
Post Engagement ▼34%

**Videos**  
December 7 - January 3

We have insufficient data to show for the selected time period.

**Page Followers**  
December 7 - January 3

**3**  
Page Followers ▼88%



|                        |  |   |  |  |     |  |           |  |                            |
|------------------------|--|---|--|--|-----|--|-----------|--|----------------------------|
| 01/04/2019<br>8:19 AM  |  | Great start to the new year! The SFCDMA enjoyed reconnecting          |  |  | 66  |  | 5<br>1    |  | <a href="#">Boost Post</a> |
| 12/28/2018<br>7:04 AM  |  | This year the SFCDMA is celebrating its 69th anniversary!             |  |  | 128 |  | 3<br>6    |  | <a href="#">Boost Post</a> |
| 12/28/2018<br>1:02 AM  |  | Checkout the Richmond district for some of the hottest restaurants in |  |  | 322 |  | 24<br>12  |  | <a href="#">Boost Post</a> |
| 12/20/2018<br>11:56 PM |  | Check out the beautiful holiday decorations in our neighborhood       |  |  | 122 |  | 20<br>11  |  | <a href="#">Boost Post</a> |
| 12/17/2018<br>1:34 PM  |  | From The President's Desk - December 17, 2018 SFCDMA                  |  |  | 89  |  | 9<br>3    |  | <a href="#">Boost Post</a> |
| 12/17/2018<br>11:02 AM |  | Informational Session ACCESSIBLE BUSINESS                             |  |  | 190 |  | 10<br>3   |  | <a href="#">Boost Post</a> |
| 12/17/2018<br>12:37 AM |  | Always great to hear the small business happenings from the           |  |  | 75  |  | 3<br>2    |  | <a href="#">Boost Post</a> |
| 12/11/2018<br>8:45 AM  |  | The 11th Annual NEN Awards February 6th, 2019 in City Hall's          |  |  | 89  |  | 5<br>4    |  | <a href="#">Boost Post</a> |
| 12/10/2018<br>1:45 PM  |  | Save the Date Fisherman's Wharf Merchants Association Presents:       |  |  | 99  |  | 2<br>5    |  | <a href="#">Boost Post</a> |
| 12/10/2018<br>10:11 AM |  | Thank you Mayor London Breed 倫敦. 布里德! This is a good step in          |  |  | 711 |  | 105<br>37 |  | <a href="#">Boost Post</a> |
| 12/10/2018<br>6:13 AM  |  | The Inner Sunset Holiday Party got a big surprise when Mayor London   |  |  | 126 |  | 8<br>3    |  | <a href="#">Boost Post</a> |
| 12/07/2018<br>1:00 PM  |  | Join us as we celebrate the holidays with Mayor London Breed          |  |  | 251 |  | 73<br>15  |  | <a href="#">Boost Post</a> |
| 12/07/2018<br>7:47 AM  |  | Celebrating the holidays with the Glen Park Merchants Association!    |  |  | 147 |  | 8<br>7    |  | <a href="#">Boost Post</a> |
| 12/06/2018<br>9:48 AM  |  | SFCDMA Holiday Party hosted by Airbnb                                 |  |  | 377 |  | 117<br>35 |  | <a href="#">Boost Post</a> |
| 12/06/2018<br>1:45 AM  |  | The CALASIAN Chamber Presents: CANNABIS TALKS                         |  |  | 101 |  | 4<br>0    |  | <a href="#">Boost Post</a> |