



SFCDMA

Over the past sixty-nine years, the Council has distinguished itself by drawing together the disparate merchants associations in the neighborhood commercial districts of the City. Together, we have advocated for street lighting, traffic control, parking, and legislation to improve the business climate in the City.

Our members represent a variety of local businesses including an eclectic mix of food and drink, salons, spas, healers, shopping, schools, business services, entertainment and more. Our Mission is to protect, preserve, and promote small businesses in San Francisco.

SPONSOR NAME: UBER Technologies, JUMP by UBER

CONTACT: Meaghan M. Mitchell

What is the nature of the sponsorship proposal? (one-time donation, recurring, event-related, in-kind, general purpose, specific purpose, etc.)

With this sponsorship, JUMP would like to not only support marketing efforts of the SFCDMA, (i.e. app development), but host a series of events such as merchant mixers and neighborhood tours. JUMP is also open to other ideas and opportunities.

Does the prospective sponsor have a physical presence in SF?

Yes JUMP currently has 500 bikes in San Francisco. See service area for more details.

Does the prospective sponsor have any special requests? (advocacy, seminar hosting, special - recognition, etc.)

Yes - JUMP would like to host events and work with the SFCDMA on a marketing strategy that benefits the organization and increases ridership with JUMP. JUMP wants to support the SFCDMA in any way that is viable. We are open to discussion.

What is the prospective sponsor's interest in supporting CDMA? (general goodwill, community engagement, specific business objectives, other?)

Community Engagement, Marketing, Events.

Does the prospective sponsor provide goods and services specifically marketed to small business?

Yes, JUMP currently has 500 bikes in San Francisco. See service area for more details.

Does the prospective sponsor have pending or prospective political, legislative, or regulatory interests in SF?

N/A. Please check with our Policy lead @ alex.randolph@uber.com

What political, social, environmental (etc.) causes does the prospective sponsor support? Are their business practices and reputation aligned with our values?

N/A. Please check with our Policy lead @ alex.randolph@uber.com