



SFCDMA

## San Francisco Council of District Merchants Associations

Henry Karnilowicz  
President

Albert Chow  
Vice President

Yuka Ioroi  
Secretary

Keith Goldstein  
Treasurer

Vas Kiniris  
Executive Administrator

### MEMBER ASSOCIATIONS

Arab American Grocers Association  
Balboa Village Merchants Association  
Bayview Merchants Association  
Castro Merchants  
Chinatown Merchants Association  
Clement St. Merchants Association  
Dogpatch Business Association  
Fillmore Merchants Association  
Fishermans Wharf Merchants Assn.  
Golden Gate Restaurant Association  
Glen Park Merchants Association  
Golden Gate Restaurant Association  
Greater Geary Boulevard Merchants  
& Property Owners Association  
Japantown Merchants Association  
Larkin Street Merchants Association  
Lower Haight Merchants & Neighbors Assn.  
Marina Merchants Association  
Mission Creek Merchants Association  
Mission Merchants Association  
Noe Valley Merchants Association  
North Beach Business Association  
North East Mission Business Assn.  
People of Parkside Sunset  
Polk District Merchants Association  
Potrero Dogpatch Merchants Assn.  
Sacramento St. Merchants Association  
South Beach Mission Bay Business Assn.  
South of Market Business Association  
The Outer Sunset Merchant  
& Professional Association  
Union Street Association  
Valencia Corridor Merchants Assn.  
West Portal Merchants Association

### D8 Merchant Associations Summit with District 8 Supervisor Rafael Mandelman

**Friday, October 19, 2018 - 10 am**  
**San Francisco City Hall - Room 278**

### ATTENDEES

#### Delegates from:

**Glen Park Merchants Association**  
**Noe Valley Merchants & Professionals Association (NVMPA)**  
**Castro Merchants**  
**Valencia Corridor Merchants Association (VCMA)**  
**Mission Merchants Association (MMA)**

### AGENDA

The merchant associations help oversee the security, maintenance and marketing of the neighborhood merchant corridors.

1. State of small business in the merchant corridors
2. Challenges: foot traffic is down, vacant storefronts, internet has changed peoples shopping patterns.
3. Stores and neighborhoods need to adapt by curating experiences for the consumer and creating meaningful reasons for consumers to visit stores and merchant corridors
4. This is an event rich city and it is a great way to showcase different parts of the city to existing residents, new arrivals and tourists.
5. Important to showcase the merchant corridors to the influencers in the marketplace like hotel concierge, Airbnb super hosts, Yelp elites



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Sincerely,

A handwritten signature in blue ink, appearing to read "H. Karnilowicz".

Henry Karnilowicz  
President

Cc: