



SFCDMA

Over the past sixty-nine years, the Council has distinguished itself by drawing together the disparate merchants associations in the neighborhood commercial districts of the City. Together, we have advocated for street lighting, traffic control, parking, and legislation to improve the business climate in the City.

Our members represent a variety of local businesses including an eclectic mix of food and drink, salons, spas, healers, shopping, schools, business services, entertainment and more. Our Mission is to protect, preserve, and promote small businesses in San Francisco.

SPONSOR NAME: AT&T

CONTACT: Cammy Blackstone

What is the nature of the sponsorship proposal? (one-time donation, recurring, event-related, in-kind, general purpose, specific purpose, etc.)

One-time donation

Does the prospective sponsor have a physical presence in SF?

Yes

Does the prospective sponsor have any special requests? (advocacy, seminar hosting, special - recognition, etc.)

Advocacy

What is the prospective sponsor's interest in supporting CDMA? (general goodwill, community engagement, specific business objectives, other?)

Community engagement

Does the prospective sponsor provide goods and services specifically marketed to small business?

Yes

Does the prospective sponsor have pending or prospective political, legislative, or regulatory interests in SF?

AT&T is constantly upgrading the wireless network and receives permitting through the City of SF.

What political, social, environmental (etc.) causes does the prospective sponsor support? Are their business practices and reputation aligned with our values?

For over a hundred years, AT&T has endeavored to connect people, businesses and communities.